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THE PRIME TIMES

September 2024



CHEF GOURMET® is rapidly growing, thanks to the creative business ingenuity of Mr. Alvin Garces (President & C.E.O.) & the excellent culinary skills of Mrs. Cyndi Garces

(Founder & Executive Chef), this once small caterer is now "The # 1 Largest Footprint of Amazon Canteen" since its launch date of March 6, 2024. In only 6-months, they have grown from an average production of 200 hot meals daily to 1500 every day. Chef Cyndi graduated with a Culinary Arts honors degree from Le Cordon Bleu in 2003. Her 39 years of restaurant and food industry experience resulted in the ability to make any kind of food taste good.

Alvin Garces is the President & C.E.O. of CHEF GOURMET®. His IQ of 192 categorized him as a creative genius, which gifted him the ability to focus on making impossible things possible. He joined Chef Cyndi's catering company for one single purpose... to make it a successful business! He is proud to be a nominee for three consecutive years at 2022-2024 Spirit of the Entrepreneur Awards, aka "Oscars of Business." This prestigious award recognizes exceptional businesses in the Southern California region. CHEF GOURMET® is a leading and innovative catering company tailored for corporate clientele. It was founded in 2014 as a modest sideline operation, but soon after, Alvin landed a large corporate client - a remarkable turning point for this company. It prides itself on crafting unparalleled experiences. Alvin & Chef Cyndi now lead a dynamic and goal-oriented team of 19 professionals dedicated to meeting all clients needs.



September Marketing

1ST WEEK:

NATIONAL HONEY MONTH
NATIONAL HISPANIC MONTH
LABOR DAY (SEPTEMBER 2)

2ND WEEK:

NATIONAL BISCUIT AND GRAVY
WEEK

3RD WEEK:

NATIONAL CHEESEBURGER WEEK
INTERNATIONAL DAY OF PEACE
(SEPTEMBER 21)

4TH WEEK:

NATIONAL FARM ANIMALS
AWARENESS WEEK



To fulfill a dream, to be allowed to sweat over lonely labor, to be given a chance to create, is the meat and potatoes of life. The money is gravy.

-Bette Davis



Be prepared with these safety tips from the National Weather

Service:

<https://www.weather.gov/news/211709-fall-safety-tips>

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