

~presents~

The Prime Times

January 2025

Celebrate America's blood donors!

Since 1970, January has been designated as a month to honor and celebrate the incredible generosity of America's volunteer blood donors.

Find where to donate in your area

[HERE](#)



January 13th is a holiday dedicated to the rubber ducky. What started out as the birthday of the character Rubber Duckie from Sesame Street has now bloomed into a holiday celebrated all over the U.S. It's now officially the birthday of all rubber ducky toys in the world, so why not take the time to acknowledge our faithful bathtub companions? After all, rubber ducky, you're the one, and you make bath time so much fun!

Monthly Marketing

1st Week

National Blood Donor Month
National Soup Month
Spaghetti Day (Jan 4th)



2nd Week

National Rubber Ducky Day (Jan 13th)



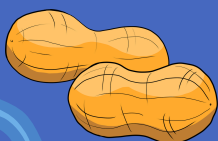
3rd Week

National Popcorn Day (Jan 19th)
Martin Luther King Jr. Day (Jan 20th)



4th Week

National Peanut Butter Day (Jan 24th)



REMINDER to ALL

Business will slow down during the first quarter of 2025 after the end of peak. Please be prepared to adjust by reducing meal counts, while focusing on seasonal and popular entree offerings.

Roasted Cauliflower & Potato Curry Soup



Best Business Practices;

Click HERE to read about:

- How to properly inspect food deliveries
- Record Temperatures
- Prevent Pests

*This information
can also
be found on the
Hot Food Portal

Do you feature a
warm, cozy soup in the
cold months?

New Year-New Business Resolutions

A great way to determine your resolutions is by looking for opportunities to improve inefficiencies. Are there process changes you can make to drive more results? Do you have a good balance of innovation, and marketing?

What can you do to improve your customer's experience? The team is here to help you brainstorm and grow in 2025!



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